Veritas Alta Information Governance

Streamline Compliance, Protect Sensitive Data, and Mitigate Risk.

In the rapidly evolving digital landscape, businesses are facing unprecedented challenges in managing and securing data. Regulatory demands, privacy concerns, and the need for efficient data management are driving organizations like yours to identify comprehensive solutions. Veritas Alta™ Information Governance empowers you to navigate these complexities, offering advanced tools for compliance, data privacy, security, and lifecycle management.

Businesses, IT professionals, and data managers deserve an integrated approach to information governance, offering complete visibility and control over their data landscapes. This includes automated compliance management, robust data privacy and security, and efficient data lifecycle management to protect sensitive information and mitigate the financial impact of data breaches.

Information governance program challenges:

- Navigating the ever-evolving and complex regulatory landscape
- Costly, inefficient cloud data storage
- Rising security and breach threats
- Unmanaged dark data risks
- Data management inefficiencies

Maintain Regulation Standards

- At least six different regulations affect businesses, with 21% having difficulty keeping up.[1]
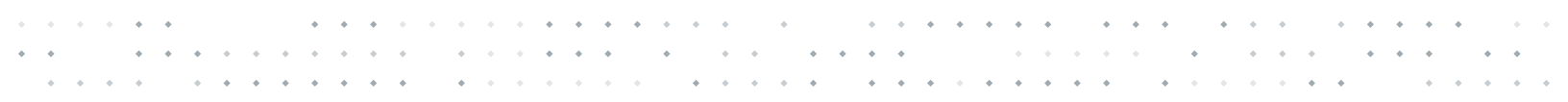- Complex regulations demand automated compliance for business efficiency.

Protecting from Data Breach

- The average data breach cost is $3.86 million, and nearly three-quarters (73%) of organizations report that such incidents exposed sensitive data.[2]
- Protecting privacy minimizes financial risk from exposed sensitive data.

Dark Data and Data Risks

- 50% of data is considered dark data, with data growing at a 21% CAGR.[3]
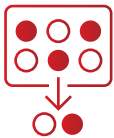- Unmanaged data risks demand robust discovery and management solutions.

Enhance Compliance and Risk Management Capabilities

With the help of effective information governance and privacy solutions like automating compliance, safeguarding sensitive information, and proactively managing risks, risk and compliance professionals can enhance your organization's compliance and risk management capabilities.

Veritas Alta Information Governance enables AI-driven compliance, broad observability, intelligent classification, and automated risk management on one platform.

With Veritas Alta Information Governance, you will transform how you manage compliance and protect sensitive data—all in one place.

Simplify Compliance Management Complexity
Experience unparalleled ease amidst the world's most stringent regulations, such as GDPR, CCPA, HIPAA, FINRA, etc. Automate data discovery, classification, and lifecycle management for a streamlined compliance process.

Optimize Data Storage Efficiency and Reduce Costs
Unlock savings by streamlining data storage practices. Identify and remove ROT (redundant, obsolete, trivial data) to lower storage and management costs.

Improve Security Posture and Mitigate Risks
Protect your organization from cyber threats and data breaches. Spot suspicious behavior early to reduce your risk and safeguard your sensitive information.

Mitigate Dark Data Risks and Enhance Visibility
Gain control over your unstructured data to mitigate risks and unlock its potential. Reveal dark data clearly to improve management and decrease risks and costs.

Automate Data Lifecycle Management for Efficiency
Eliminate inefficiencies to make data management more effortless—automate data saving, retaining, and deleting by rules to streamline operations and enhance data management.

Core Capabilities

- **Data Discovery and Capture:** scale data retention capabilities, capturing data from over 120 sources with full conversational context.

- **Data Classification and Tagging:** use AI/ML to accurately identify data, automate compliance, and reduce false positives.

- **Data Lineage and Lifecycle Management:** obtain visibility into data movements and access patterns, facilitating robust data lifecycle management.

- **Permissions Remediation and Access Governance:** implement dynamic access controls and permissions remediation to secure data and comply with regulatory requirements.

- **Archive, Retention, and Preservation:** preserve critical business information with a secure, searchable archive. Automate data retention policies to comply with legal and regulatory requirements, ensuring data is retained and deleted in a controlled, defensible manner.

Navigate Global Privacy and Industry Regulations Proactively

Effortlessly comply with global and regional privacy laws by ensuring alignment with regulations, such as:

- **GDPR (General Data Protection Regulation):** automates individuals' rights to data access and deletion, ensuring compliance with EU privacy laws.

- **CCPA (California Consumer Privacy Act):** supports compliance with California's privacy regulations, offering tools for consumer data management and opt-out requests.

- **HIPAA (Health Insurance Portability and Accountability Act):** provides secure management of protected health information (PHI), ensuring healthcare organizations meet compliance.

- **LGPD (Lei Geral de Proteção de Dados):** aligns with Brazil's data protection laws, offering robust data privacy management tools tailored to LGPD requirements.

Tailored to align with the unique regulatory and operational demands of your industry.

- **Financial Services:** makes following financial rules easier and reduces risks.

- **Healthcare:** keeps patient information safe and follows HIPAA rules, which is vital because healthcare data breaches are very costly.

- **Energy, Utilities, and Telecom:** protects essential data and follows key safety standards, which is especially important because attacks on them have increased significantly.

- **Public Sector:** helps government agencies handle public records openly while keeping sensitive information safe, given the recent spike in ransomware attacks.

Simplify Compliance with Veritas Alta Information Governance.

Veritas Alta Information Governance solves today's most extensive data management and security challenges. Part of the Veritas Alta™ Data Compliance suite, it is designed for businesses across all sectors, making compliance and data protection more straightforward.

With this tool, compliance isn't just a checklist; it's a strategic advantage. Enjoy features like AI-driven data sorting, access to vast content sources, and tools to manage risks easily.

The Veritas Alta Data Compliance suite offers specialized solutions, such as eDiscovery and Surveillance, to streamline operations and reduce costs. These tools make managing compliance practical and accessible.

Choosing Veritas means opting for an innovative, efficient approach to data governance. Veritas is here to help your business easily navigate the compliance landscape, turning complex requirements into simple tasks.

Any forward-looking indication of plans for products is preliminary and all future release dates are tentative and are subject to change. Any future release of the product or planned modifications to product capability, functionality, or feature are subject to ongoing evaluation by Veritas, and may not be implemented and should not be considered firm commitments by Veritas and should not be relied upon in making decisions.

Sources:
1 – Coalfire, IAPP
2 – IBM
3 – BCG Group

About Veritas

Veritas Technologies is the leader in secure multi-cloud data management. Over 80,000 customers—including 91% of the Fortune 100—rely on Veritas to help ensure the protection, recoverability and compliance of their data. Veritas has a reputation for reliability at scale, which delivers the resilience its customers need against the disruptions threatened by cyberattacks, like ransomware. No other vendor is able to match the ability of Veritas to execute, with support for 800+ data sources, 100+ operating systems and 1,400+ storage targets through a single, unified approach. Powered by Cloud Scale Technology, Veritas is delivering today on its strategy for Autonomous Data Management that reduces operational overhead while delivering greater value. Learn more at www.veritas.com. Follow us on X at @veritastechllc.

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