Control Multi-Cloud Data Growth

Address the challenges of maintaining data in multiple cloud environments.

Data volumes continue to grow exponentially. IT infrastructure modernization has continued to accelerate to keep pace. It's a lot to manage. Maintaining data in multiple cloud environments creates a variety of challenges, including data security, complexity, accessibility, compliance, and cost.

More than half the respondents in a recent study reported that their organizations currently use at least three cloud service providers. And nearly all had lost track of their full data footprint. The same study reports that 89 percent of respondents had experienced a ransomware attack on data held within a cloud environment.

Organizations move data to cloud providers for a variety of reasons. Some use the cloud as a planned expansion to diversify data storage environments. In other cases, individual departments make independent decisions about where to use and store data. No matter the reason, you need to act to bring your data protection and management under one unified strategy.

On top of the complexity and cybersecurity concerns, analysts expect end-user spending on public cloud services to reach nearly $600 billion by the end of 2023. Don't put your organization at risk by being locked into soaring cloud storage costs. Be sure you have a strategy to maintain control of your organization's data growth.

96% of respondents said some improvements are needed to track their organizations' entire data footprint

Three Ways to Put Yourself in Control of Your Data

With data management tools in place, you can detect, protect, and—if needed—recover all your mission-critical assets with ease. The breadth of Veritas solutions can eliminate redundant data, no matter where it lives, with powerful deduplication technology, reducing storage needs and saving money.

Whether your infrastructure is hybrid cloud, multi-cloud, or on-premises, Veritas provides a comprehensive set of tools through a single platform that delivers unmatched efficiency and control across your storage locations.

- **Data Protection:** Maintain data security while you are managing your data footprint. Gain operational efficiencies through a single platform, with a multi-layered security strategy. Granular access controls, data encryption, anomaly detection, and malware scanning across a hybrid or multi-cloud infrastructure provides the security controls you need. Monitor analytics in one dashboard to gain actionable insights that optimize cloud infrastructure, predict failures, and reduce SLA risks with proactive recommendations.

- **Application Availability:** Reduce risk to your mission-critical apps. Expand flexibility and control to move data and applications across cloud environments. Or repatriate data to on-prem to ensure enterprise-class availability and portability. Through direct integration with enterprise applications, Veritas cloud-native solutions provide high availability and disaster recovery for a wide array of critical business services.

- **Compliance and Governance:** Optimize data archiving and review to minimize compliance risk. The multitude of operating environments and communication platforms make compliance administration and oversight more demanding than ever. Deploying an integrated portfolio of compliance and governance products synthesizes intelligence across data sources. Use it to streamline access, deliver insights, and minimize risk across hybrid cloud and multi-cloud environments.

Take the Next Step

Veritas is uniquely equipped to help you gain control of hybrid and multi-cloud environment growth. Veritas delivers a containerized, service-oriented, flexible architecture that ensures cost-efficiency and cross-cloud mobility. Gain the highest levels of cyber resiliency with the ability to recover at scale quickly.

Learn more about how to control hybrid and multi-cloud data growth →

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