

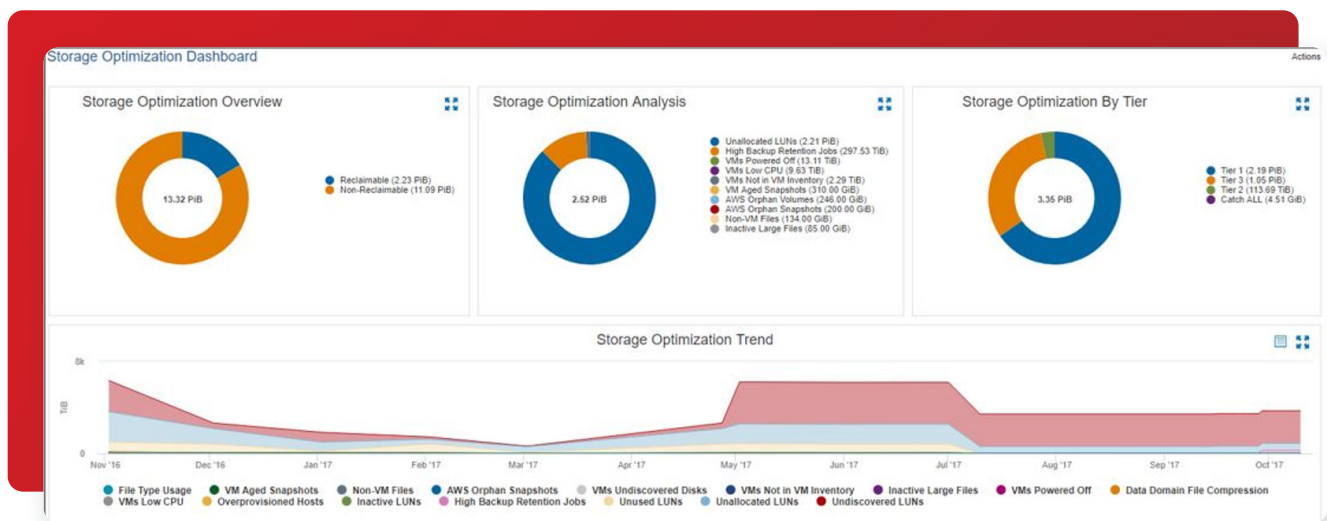
# Veritas NetBackup™ IT Analytics

Drive down storage costs with visibility into your multi-cloud environment.

The explosion and distribution of data across on-premises and cloud environments continues to pose challenges for organizations. Infrastructure managers are doing everything in their power to keep up, but the inefficient use of resources pervades environments of all sizes and structures. A lack of visibility and insights makes it difficult for them to understand and optimize their environment. To get a handle on all their data, organizations need powerful analytics that can help them pinpoint and address inefficiencies and ensure their data is being protected appropriately.

## NetBackup IT Analytics Architecture

NetBackup IT Analytics provides unified backup and storage insights for heterogeneous IT environments across on-premises and cloud services. With a single pane of glass, organizations gain actionable insights they can use to optimize and protect their data wherever it resides. NetBackup IT Analytics is equipped with a powerful agentless data collector that centralizes and correlates data from 50,000 data sources across the environment, into a single dashboard, to put all an organization's IT resources at their fingertips and drive operational efficiency.



## Reclaim Unused Storage and Save Costs with Predictive Capacity Planning

Environments are increasingly complex with more robust service level agreements (SLAs), and greater security and compliance requirements, causing the time, effort, and budget organizations need to manage these environments to skyrocket. NetBackup IT Analytics helps customers get a handle on the complexity and significantly reduce their storage ownership costs, enabling them to:

- **Identify Dark Storage.** Baseline the environment to understand the current state of the storage infrastructure. Uncover data that may have been stored without being classified, indexed, or tracked, and identify utilization rates and growth patterns to improve overall data management and protection.

- **Reclaim Under-Utilized or Unused Storage.**  
Identify areas of savings by reclaiming unused or under-utilized storage.
- **Gain Visibility into Storage Usage or Connectivity.**  
Visualize storage usage and connectivity in near real-time to increase optimization and utilization rates without risk.
- **Accurate Capacity Planning and Forecasting.**  
Infuse intelligence throughout the storage operations lifecycle to improve capacity planning and provisioning, today and in the future.
- **Reduce Storage Consumption.** Improve storage consumption behavior by enacting an effective chargeback or showback policy for the business units of the organization.

**35%**  
savings in costs across storage infrastructures.

### Storage Optimization in Practice

An investment bank looking to move their data center to the cloud suspected they were overspending on their on-premises environment. Unfortunately, they did not have any evidence to prove it. They deployed NetBackup IT Analytics and immediately discovered unused storage, as well as poor dedupe rates that were inflating their costs. As a result, they were able to gain substantial cost savings from their on-premises environment as they modernized and migrated to the cloud.

### Conclusion

NetBackup IT Analytics is the only extensible platform offering unified insights for backup, storage, and virtual infrastructure in a heterogeneous IT environment across on-premises and hybrid clouds. It provides thousands of unique data points that give organizations the visibility and insights they need to better manage and protect their data. With NetBackup IT Analytics, organizations can:

- Save up to 35% in costs across storage infrastructures
- Simplify capacity planning to optimize asset utilization
- Generate on-prem savings, which can be used to modernize the cloud
- Reduce the consumption of storage resources by 24%
- Leverage agentless data collectors on-prem and in the cloud

For more information, go to [www.veritas.com/netbackup-it-analytics](http://www.veritas.com/netbackup-it-analytics).

### About Veritas

Veritas Technologies is a global leader in data protection and availability. Over 80,000 customers—including 87 percent of the Fortune Global 500—rely on us to abstract IT complexity and simplify data management. The Veritas Enterprise Data Services Platform automates the protection and orchestrates the recovery of data everywhere it lives, ensures 24/7 availability of business-critical applications, and provides enterprises with the insights they need to comply with evolving data regulations. With a reputation for reliability at scale and a deployment model to fit any need, Veritas Enterprise Data Services Platform supports more than 800 different data sources, over 100 different operating systems, more than 1,400 storage targets, and more than 60 different cloud platforms. Learn more at [www.veritas.com](http://www.veritas.com). Follow us on Twitter at [@veritastechllc](https://twitter.com/veritastechllc).

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