

Veritas Information Governance

Navigate complex data regulations effortlessly and protect your business against costly non-compliance and security threats.

Companies must manage their data carefully and follow global rules in today's fast-paced digital world. Veritas Information Governance will help you manage these challenges by automating compliance, protecting data, and encouraging intelligent risk management. This turns data handling from a must-do into a strategic benefit.

Dealing with a lot of data and keeping it safe is hard, especially with all the new information created daily. Not following data rules like GDPR or HIPAA can cost you around \$15 million, compared to the \$5.5 million it takes just to comply.

Not following data rules costs

2.7

more than following them.

Data is often messy and scattered, which can cause mistakes and waste time. Data grows by 40% annually² and is hard to keep track of every year. This makes it challenging to follow rules that require you to be transparent and responsible with data.

Not managing your data well can lead to security issues and lost customer trust, and can hurt your reputation. But, with good data management policies, you can follow the rules better, lower the risk of data problems, and manage your data more efficiently.

The Importance of Information Governance and Tech

Good data management means managing data from start to finish and ensuring it is correct and protected. Using technology to help with compliance allows you to better monitor and adhere to rules, minimizing risks and keeping data secure and accurate.

Veritas Information Governance: Making Data Rules Easier and Keeping Data Safe

Veritas helps balance following rules with using data to innovate. It streamlines managing data to meet strict standards and helps find valuable insights. It automates finding and sorting data, simplifies following rules, boosts security, and helps make better decisions.

Key Focus Areas of Veritas Information Governance

Data Sovereignty:

Veritas ensures your data follows each country's rules, avoiding legal issues and keeping international data handling compliant.

Data Privacy and Protection:

With the rise of data leaks, Veritas uses strong encryption and controls to keep your and your customer's information safe from unauthorized access.

Risk Management:

Veritas uses intelligent analytics to spot risks early, keeping your business and its reputation safe from potential harm.

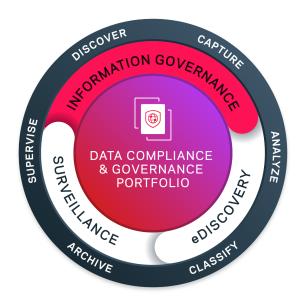
Data Governance and Accountability:

As data becomes more important, Veritas helps ensure data is managed well, making it dependable, accessible, and in line with your organization's policies and regulations.

Discover How Veritas Changes the Game in Information Governance

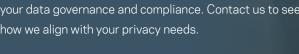
Veritas provides a comprehensive range of benefits, including:

- Simplifying compliance with complex global data laws like GDPR, CCPA, FINRA, and HIPAA, making it less expensive and less of a headache.
- Predicting and monitoring risks in real-time to help address problems before they happen, reducing the chances of data threats and breaches.
- Ensuring that your data is accurate and easy to use, supporting more informed decision-making and making your operations more efficient.
- Unlocking new growth opportunities by making your data a strategic asset and setting you apart from competitors.
- Providing advanced security measures to protect your data, maintaining the trust of your business and customers.
- Offering flexible solutions that adapt to your needs and grow with your business, keeping you ahead of technology and regulation changes.



Veritas Information Governance offers the tools for confident digital navigation, from compliance to data protection. It helps manage data wisely and gain strategic insights, making your organization more resilient and unlocking its full potential.

Find out how Veritas Information Governance can support your data governance and compliance. Contact us to see how we align with your privacy needs.



Sources:

- 1 "Compliance Cost: What It Is, How It Works," Investopedia.
- 2 "Research Report: The Strategic and Evolving Role of Data Governance," Enterprise Strategy Group.

About Veritas

Veritas Technologies is the leader in secure multi-cloud data management. Over 80,000 customers — including 91% of the Fortune 100 — rely on Veritas to help ensure the protection, recoverability and compliance of their data. Veritas has a reputation for reliability at scale, which delivers the resilience its customers need against the disruptions threatened by cyberattacks, like ransomware. No other vendor is able to match the ability of Veritas to execute, with support for 800+ data sources, 100+ operating systems and 1,400+ storage targets through a single, unified approach. Powered by Cloud Scale Technology, Veritas is delivering today on its strategy for Autonomous Data Management that reduces operational overhead while delivering greater value. Learn more at www.veritas.com. Follow us on X at @veritastechllc.

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