Unified Healthcare Data Governance with eDiscovery

Benefit from a holistic approach to compliance, security, and data discovery.

Technology plays a critical role in safeguarding patient privacy, meeting regulatory standards, and fostering innovation within the healthcare ecosystem. Ensuring the integrity, security, and ethical use of data is paramount. As the healthcare industry evolves, so does the volume and complexity of data.

Data compliance and governance are vital as the healthcare data landscape advances. Regulatory compliance involves comprehensive security measures, regular risk assessments, and transparent and ethical data handling. Healthcare is one of the most regulated industries, regardless of where you operate. Some of these regulatory organizations include:

- **European Union:** European Data Protection Board, General Data Protection Regulation (GDPR)

- **Singapore:** Personal Data Protection Commission (PDPC)

- **Switzerland:** World Health Organization, International Organization for Standardization

- **United Kingdom:** Information Commissioner's Office (ICO)

- **United States:** Health Insurance Portability and Accountability Act (HIPAA), Federal Trade Commission (FTC), Office of Civil Rights

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> *Between January 1 and November 17, 2023, more than 100 million healthcare records were exposed or impermissibly disclosed, compared to 45 million records in 2021 and 51.9 million records in 2022."*
>
> The HIPAA Journal

Healthcare organizations must prioritize implementing robust compliance, security, and eDiscovery controls for their communication channels. These requirements encompass mediums from traditional email and text-based communications to audio, video, and collaboration data. Failure to comply with regulations can result in severe financial and reputational damage. Examples of these requirements include:

- **GDPR Data Minimization:** Emphasizes collecting only necessary health data and limiting processing to its intended purpose.

- **HIPAA Security Rule:** Requires covered entities to implement measures, including access control, encryption, and audit controls, to ensure the confidentiality and integrity of electronic protected health information.

- **ICO Data Protection Impact Assessments:** Mandates assessments of high-risk data processing activities to mitigate risks to individuals' health data.

- **PDPA Purpose Limitation:** Requires consent to collect, use, and disclose health data for reasonable and specific purposes unless an exception applies.

Streamline Defensibility and Compliance Management

The Veritas eDiscovery solution provides a comprehensive electronic communication workflow that guarantees optimal performance and efficiency for compliance management. Stay ahead of potential legal or investigative issues while remaining compliant, ensuring you exceed your regulatory obligations within your electronic discovery reference model (EDRM). Gain the ability to:

- **Visualize and Control Data:** Collect critical data from all conversations across platforms, including email, chat, social media, voice, and video. Ingest and consolidate communications to mitigate compliance risks. Flag specific information to improve future data collection.

- **Classify and Optimize Unstructured Data:** AI provisioning uses expertly evaluated classification policies and customizable patterns to reduce noise and increase review efficiency. Key capabilities include natural language processing, sentiment analysis, data type recognition, and false-positive reduction.

- **Simplify Data Retention:** Store digital content securely in an immutable archive with granular control over retention, expiry, access, and management. Ensure compliance and protect against unauthorized deletion while allowing end users easy access to personal archiving capabilities.

- **Reduce Risk and Review Intelligently:** Leverage machine learning to automate surveillance review, reduce risk, and improve compliance. Surface critical data with built-in transparency, and benefit from purpose-built audio and video review with transcription. These features are ideal for compliance, investigative, and legal needs.

Veritas provides a powerful combination of advanced analytics, streamlined data management, and comprehensive legal discovery tools to ensure regulatory adherence. With Veritas, you can confidently navigate the complex data governance landscape and stay ahead of changes. Elevate your data management strategy with Veritas eDiscovery solutions for a proactive and resilient approach.

Learn more about Veritas solutions for compliance and governance.

About Veritas

Veritas Technologies is the leader in secure multi-cloud data management. Over 80,000 customers—including 91% of the Fortune 100—rely on Veritas to help ensure the protection, recoverability and compliance of their data. Veritas has a reputation for reliability at scale, which delivers the resilience its customers need against the disruptions threatened by cyberattacks, like ransomware. No other vendor is able to match the ability of Veritas to execute, with support for 800+ data sources, 100+ operating systems and 1,400+ storage targets through a single, unified approach. Powered by Cloud Scale Technology, Veritas is delivering today on its strategy for Autonomous Data Management that reduces operational overhead while delivering greater value. Learn more at www.veritas.com. Follow us on X at @veritastechllc.

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