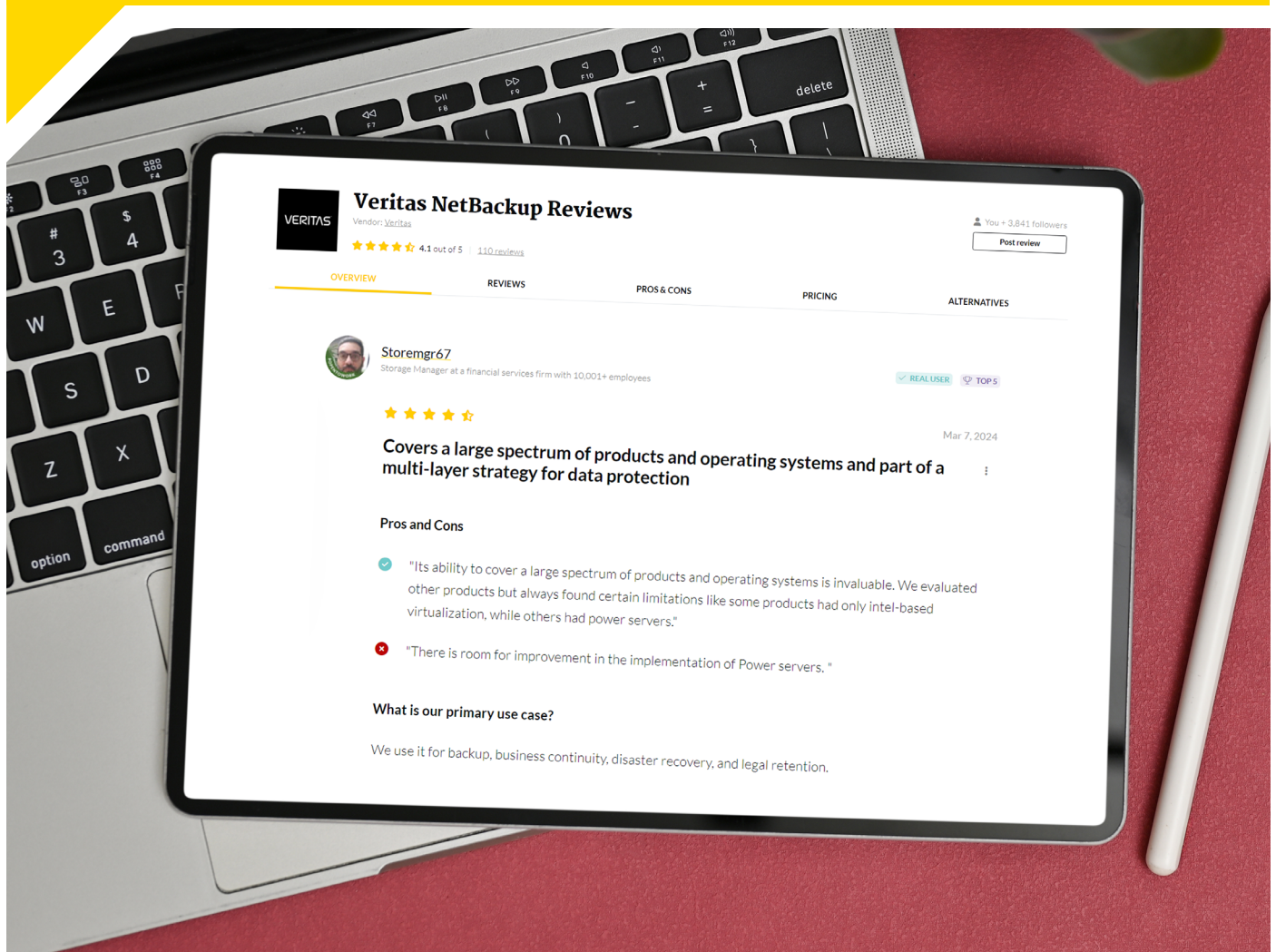


PeerPaper™ Report 2024

Based on Reviews From Real Users of Veritas

Optimizing Cloud Data Protection With Veritas Backup Solutions



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Introduction

The latest iteration of business management tools is designed to support an agile methodology, offering the best IT solutions at the lowest price, and have the ability to scale up (or down) according to the changing needs of the organization. Integrated data protection solutions are a major part of agile business management. Until now, most cloud protection solutions have left the headache of compliance, security, and backup to the end user, but as complex, multi-cloud solutions become the norm, business users are turning to more comprehensive data management solutions that are optimized not only for multiple clouds, but hybrid cloud/on-premises environments as well.

Veritas backup solutions, such as Alta Data Protection and NetBackup, offer efficient and elastic architectures, ensuring seamless automated data protection and cost-efficient storage. They simplify data recovery, enabling easy restoration of single files or automation of complex full system restores. With organizations increasingly integrating public cloud resources into their IT strategies, this paper explores five ways that Veritas Alta Data Protection provides benefits for data protection and recovery in the cloud landscape.

A Brief Overview of Cloud Backup Solutions

Migrating to cloud backup solutions is the natural progression for many organizations who have been relying on legacy solutions in the past. Over the past decade, cloud storage prices have dropped making it a more affordable solution, and the flexibility for scaling according to business needs means an organization only pays for the volume they use, rather than paying upfront for a physical backup infrastructure which may not suit their long-term needs or may sit redundant as the predicted volume of data is never actualized.

IT systems have become complex and varied, and for large organizations and businesses, this can cause opaqueness in terms of keeping track of all data. Cloud migration serves to unify all the disparate elements of an IT network, creating full visibility and much easier access to the data.

Cloud solutions are also easily updated, which is particularly important for cyberthreat detection and protection. The most recent ransomware and malware updates will automatically be deployed, helping to prevent data breaches. In the case of a power loss or other disaster scenario, an organization will not be reliant upon their physical framework and will therefore be able to restore their data more quickly.



Adnan Y.

Senior Consultant (NetBackup)
at Yapı ve Kredi Bankası AS



“We’ve saved more than 20% per day as we use automation capabilities. Many processes and APIs are automated and that saves us from manual work.”

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Use Cases for Veritas Backup Solutions

In response to the growing need for comprehensive cloud data management systems, Veritas has developed a suite of products which can be deployed individually or together to enable businesses and organizations to manage, backup, secure and recover data smoothly and simply.

As an IT Specialist at Moj, Bader H., is familiar with data backup platforms and has high expectations in terms of security and ease-of-use. He says of his experience with Veritas: “I have vast experience with backup solutions and Veritas NetBackup is the best solution out there.”

For IT teams managing large networks in multiple locations, the ability of their data management system to integrate with different cloud applications is paramount. Veritas products can be integrated with all major cloud platforms to support easy data access, as Akash M., a Technical Specialist at Softcell Technologies Limited explains: “Veritas helps provide data protection across multiple cloud environments effectively. It’s the best solution. Overall, Veritas is great and the services we get from the OEM have been excellent.”



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IT Specialist at Moj



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Scalability is a top priority for many businesses, and Veritas not only allows for scaling, but also helps to consolidate data, keeping costs down. For larger organizations, these benefits have a marked impact, as Ismail T., IT Manager at Usak University, says: “Veritas NetBackup is the best solution for a huge organization like ours, with three data centers, 3,000 virtual machines, and different DB servers.”

Pujianto P., engineer and team lead at Nashta Global Utama recognizes the multiple benefits of an optimal data management solution and sums up the Veritas user experience: “It’s the best solution for backups. Its compatibility is great, and it can handle any workload. It’s very tough; it works well to back up data centers.”



The 5 Success Factors of Veritas Solutions in the Cloud

Veritas has developed its data protection platform based on 5 essential factors:

- Cyber Resilience
- Data Replication and Recovery
- Flexible Deployment
- Ease of Use
- Cost and Time Savings

Each of these factors represents a high-priority consideration for an organization, so let's take a closer look at each one, from the viewpoint of Veritas users.

Cyber Resilience

Veritas uses a multifaceted approach to safeguard client data, including minimizing risk and increasing threat detection. On the frontline of the defense system is the ability to limit access by using a variety of tools such as multi-factor authentication and digital certificates. Data encryption for all data, either at rest, in transit, or in use, for current and archived data, which helps protect against a possible breach. Data visibility helps to monitor for possible threats or misuse.



Increased Threat Detection



Karthik C.

Solutions Architect at a
tech services company with
51-200 employees

“With the addition of ransomware and anomaly detection to Veritas Alta Data Protection, our clients are more comfortable knowing their data is safe.”

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It is this multi-layered cybersecurity strategy that Karthik C., Solutions Architect, says gives his clients' peace of mind: “With the addition of ransomware and anomaly detection to Veritas Alta Data Protection, our clients are more comfortable knowing their data is safe.”

Unfortunately, cyber attacks are becoming ever more sophisticated, which means that organizations must have an actionable recovery plan in place, which not every data management system can offer, as Ismail T, IT Manager at Usak University discovered: “We switched to Veritas NetBackup because we couldn't fix a corrupted backup chain while doing a snapshot backup with Veeam.”

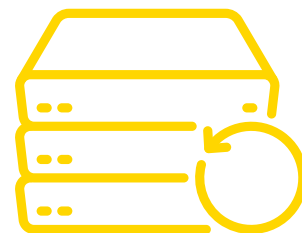
Asiye Y., CTO at Gantek, commented that the traditional “snapshot” model of data backup is no longer a workable solution for his clients as data needs both a higher level of safeguarding and ease of retrieval which cannot be achieved with snapshot solutions alone: “Customers consider it to be a trusted and robust solution. It provides an entire solution and not just virtualization.”

Since cyber attacks have increased over time, businesses need to feel secure in their choice of data management and protection systems. Data should be protected whether in transit or at rest, without compromising on ease of access and speed of recovery when needed.

Data Replication and Recovery

Computer systems rely on many factors to keep running smoothly, and while it may not be possible to prevent every kind of power outage, data breach or system malfunction, choosing the right data management platform will not only ensure that all data can be restored, but will also help to minimize downtime.

Gantek CTO, Asiye Y., explained that the fast data restoration system provided by Veritas was a key factor when choosing a backup product: “The most important thing for backup solutions is not just to back up the data but also to recover it quickly and correctly. Veritas NetBackup’s recovery is very fast and quick for our customers. Effectiveness, best backup time, and best recovery time are predominant features of Veritas NetBackup.” This makes business sense in today’s fast-paced tech world, where any time lost in restoring IT systems and recovering data translates into a potentially huge loss of revenue.



Quick Recovery





Asiye Y.
CTO at Gantek



“Veritas NetBackup’s recovery is very fast and quick for our customers. Effectiveness, best backup time, and best recovery time are predominant features of Veritas NetBackup.”

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For Yapı Kredi Bank Senior Consultant Adnan Y., it is not only important to have a speedy backup solution, but also a system that can be deployed without the need for complicated processes: “It’s easy to manage. We can switch over to a disaster site very easily.”

It can take weeks or even months for an organization to resolve a data breach, and without a full recovery, this will have a knock-on effect for customers and end-users. Hossein B., CTO at PDS rates Veritas products highly because high visibility and integration ensures that all data is consistent across all locations to aid in smooth recovery, keeping RPOs and RTOs low: “This is a solution you can rely on. You are sure when you have a backup. When you need to restore, it’s always successful. There are no inconsistency issues.”

IT managers understand the importance of using a data management solution, which both safeguards data and facilitates a fast recovery. A product that can offer a combination of these two elements in tandem will better support the needs of a dynamic internet-based organization.

Flexible Deployment

For a growing organization, one of the big attractions of cloud-based solutions is the flexibility that they offer. Akash M, Technical Specialist at Softcell Technologies Limited, works with organizations of all sizes and pinpoints the benefit of using a flexible system: “Whether you have a bigger enterprise and want to protect your data, or if you’re independent with a Windows Server only, this is the best solution. It works well for those with multiple databases, applications, or SaaS workloads.”

For Solutions Architect, Karthik C., the flexibility to integrate with popular cloud apps is important for the smooth running of a business: “Alta Data Protection helps provide data protection across multiple cloud environments. The integration is smooth, so we can integrate between AWS, GCP, and Azure to move duplicate data to other locations.” App integration gives him greater visibility of his data and makes it simpler to manage.



Protection Across Cloud Environments



Akash M.
Technical Specialist at Softcell
Technologies Limited



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Flexibility also extends to ongoing use of the platform. As with any IT product, data management platforms need to bear in mind the possible future needs of their clients, understanding that upgrading and updating should be straightforward. Wesam Qashou, Senior Systems Engineer at the Ministry of Awqaf, explains how the Veritas platform lends itself to future-proofing: **“It easily adjusts to your future needs.”** If you want to, you can easily change your license. You don’t need to change your backup solution. It’s also easy to add features.” Flexibility when anticipating future needs is particularly important in an era of fast-paced growth and for cash-strapped start-ups, enabling businesses to scale up their data management solution seamlessly and easily.

To summarize, product flexibility means different things to different businesses, depending on where they are on their growth journey. A well-thought-out data management platform will be agile enough to answer all those needs, at every stage of the business journey.

Ease of Use

The infrastructure behind the Veritas platforms is complex and technologically advanced, however the front-end is easy to navigate and simple to use. This means that an organization can deploy the system quickly and smoothly, as Adnan Y, Senior Consultant at Yapı Kredi Bank remarks: “It’s very easy to replicate data across our cloud environments. We’ve tested it with multiple clouds, including Azure and Alibaba, and it works well.”

Solutions Architect, Karthik C., delves a little deeper into the benefits of ease of use: “Veritas Alta Data is a premium product that requires minimal knowledge to use. It is flexible and can be used on Windows or Linux. With basic knowledge, we can implement the solution without any problems.” Simplicity means that IT teams can deploy the system quickly, without the need for complicated training.

More importantly, the unified console makes it easy to manage and restore data when faced with a disaster situation or data loss, as Moj IT Specialist Bader H. explains: “Veritas NetBackup provides good backup performance, and I can mount the snapshot without an installer. This allows me to browse the backup for specific files I need to recover without searching through all the data.”

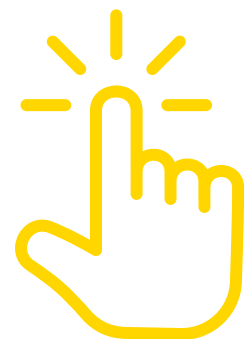
By ensuring ease-of-use makes for a better experience from the outset, Veritas helps support organizations through a variety of situations.



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Solutions Architect at a
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Easy to Navigate



Saves on Costs

Cost and Time Savings

As SaaS and platform providers focus on the cost- and time-saving capabilities of their products, data management platforms have a lot to offer in terms of ROI, enabling significant savings of both time and money.

Adnan Y., Senior Consultant at Yapı Kredi Bank explains how process automation with Veritas gives the IT team full visibility of all data, and consolidates it to drive down storage costs: **“We’ve saved more than 20% per day as we use automation capabilities. Many processes and APIs are automated and that saves us from manual work.”**



Automation also lowers the need for manual processing, saving time for a busy IT team, as Solutions Architect Karthik C. explains: “Veritas Alta Data Protection frees up our staff time because they need to check the system in the morning, and if there are any backup issues, the longest it takes to resolve them is two hours.” Karthik goes on to explain how a unified, automated platform helps save time when a problem occurs: “Other backup solutions require contacting multiple vendors when something goes wrong with the storage, but Alta Data Protection provides a single-vendor solution, saving our customers money.”

The ability to make savings on costs and staff time is not the only consideration for Hossein B, CTO at PDS. He acknowledges that a robust and reliable data management system also offers peace-of-mind: “We do witness an ROI in regard to being able to avoid losing data. Fear of data loss no longer exists. When you invest in backups, you are investing in your most valuable assets.”

In short, the ability to deploy a data management solution which includes a high ROI gives businesses the ability to satisfy the needs of the management as well as those of the IT and security teams.



Hossein B.
CTO at Pishro Data System



“Fear of data loss no longer exists. When you invest in backups, you are investing in your most valuable assets.”

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Conclusion

IT managers are becoming more aware of the need for a reliable and robust platform that can answer the many different data needs of the organization. A complete solution can be easily deployed and is fully agile, offering the latest cybersecurity for data protection whilst still allowing for fast data access as well as a smooth, speedy recovery, keeping downtime and costs to a minimum. Cloud-based data management solutions, such as Veritas Alta and NetBackup, help to ensure that businesses can store, access, and restore data quickly and easily.

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Veritas is the leader in secure multi-cloud data management. Over 80,000 customers—including 91% of the Fortune 100—rely on Veritas to help ensure the protection, recoverability and compliance of their data. Veritas has a reputation for reliability at scale, which delivers the resilience its customers need against the disruptions threatened by cyberattacks, like ransomware. No other vendor is able to match Veritas' ability to execute, with support for 800+ data sources, 100+ operating systems and 1,400+ storage targets through a single, unified approach. Powered by Cloud Scale Technology, Veritas is delivering today on its strategy for Autonomous Data Management that reduces operational overhead while delivering greater value. Learn more at Veritas.com. Follow us on X at [@VeritasTechLLC](https://twitter.com/VeritasTechLLC).