



# NetBackup 10 and Veritas Alta Data Protection

## Top reasons to upgrade.

### Redefining Data Management

As cloud adoption continues to accelerate, the modern IT organization demands an elastic, scalable, multi-cloud optimized platform to automatically manage and protect their data efficiently and transparently.

Veritas has redefined data protection and management for the next decade with the release of NetBackup™ 10, by providing the industry's first AI-powered autonomous data management solution delivered on an elastic, multi-cloud optimized platform.

NetBackup and Veritas Alta™ Data Protection, powered by Cloud Scale Technology, continues to deliver a more cost-effective, secure, and sustainable cloud. It accomplishes this by eliminating fixed upfront cloud infrastructure costs and additional backup software components to protect critical cloud workloads with unified visibility and greater control.

NetBackup 10 extends cloud-optimized and cyber-resilient services, with expanded protection and scale for critical cloud workloads through its Veritas Alta Data Protection component. This provides organizations with a comprehensive multi-cloud solution to further reduce risk; greater network isolation, to reduce vulnerability gaps and assure clean recovery; and new measurement tools to assess ransomware readiness, thereby eliminating uncertainty.

### Top Reasons to Upgrade to Veritas Alta Data Protection and NetBackup 10:



#### Cloud-Optimized

Veritas Alta Data Protection and NetBackup 10 offer improvement for organizations at all stages of their journey to the cloud, delivering simplified management while helping them maximize the value of their cloud investment.

- Backup and recover from AWS and Azure with agentless, cloud-optimized data recovery, supporting backup from snapshots and multi-tier replication.
- Cloud Scale Technology automatically adjusts compute resources to meet demand and workload requirements, reducing average utilization by 40 percent.
- Provide integrated data protection and monitoring across all your SaaS applications (Microsoft 365, Google Workspace, Salesforce, Box, Slack).
- Kubernetes cross-platform, multi-cloud recovery. Manage protection and recovery with precision, including application-consistent Kubernetes cluster backup, deduplication, and storage lifecycle policies.
- Expanded backup and recovery support for PaaS workloads across all major cloud providers. PaaS workloads will be automatically discovered, and a protection plan is created autonomously, providing fast and agile support for new workloads. Incremental backups optimize efficiency and performance in the cloud.
- Scale and protect cloud workloads with efficient and secure object storage support. Access data directly from backup object storage with instant access, providing a virtual file system view and malware scanning of data that is compressed, encrypted, and deduped.



## Cyber-Resilient

Veritas Alta and NetBackup 10 provide the confidence to restore data securely and efficiently, while eliminating uncertainty and ensuring control of your environment.

- Near-real-time AI-driven anomaly detection, and on-demand malware scanning to ensure zero-ransom and clean recovery of data.
- Automatically pause data protection activities (backups, duplication, or expiration) when an infection in a backup image is detected.
- Enhanced isolated recovery environment support eliminates the need for additional infrastructure when isolating and protecting data. Creates an isolation boundary around an existing firewall and uses the **pull** method to move data without the risk of introducing malicious activity from production to an environment.
- Integrated SOAR/XDR platforms pause or resume data protection activities based on security or maintenance events. Anomaly and malware scan alerts stored within system logs can be ingested easily by early warning systems such as SIEM platforms.
- Recover *last-known-good* backup at scale with malware scanning and flexible recovery workflows. Instantly recover production VMs by leveraging Change Block Tracking to only recover unique blocks to a healthy state.
- Extended malware protection and recovery can also incorporate unstructured Windows/Linux files stored on object storage and virtual machines.
- Protect older data by using Encryption Crawler to scan and secure previously stored unencrypted data-at-rest.
- Quickly recover individual files from backups, without having to recover an entire snapshot, for easier and faster granular recovery.

To learn more visit [Veritas.com](https://www.veritas.com).

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## About Veritas

Veritas Technologies is a leader in multi-cloud data management. Over 80,000 customers—including 95 percent of the Fortune 100—rely on Veritas to help ensure the protection, recoverability, and compliance of their data. Veritas has a reputation for reliability at scale, which delivers the resilience its customers need against the disruptions threatened by cyberattacks, like ransomware. No other vendor is able to match the ability of Veritas to execute, with support for 800+ data sources, 100+ operating systems, 1,400+ storage targets, and 60+ clouds through a single, unified approach. Powered by Cloud Scale Technology, Veritas is delivering today on its strategy for Autonomous Data Management that reduces operational overhead while delivering greater value. Learn more at [www.veritas.com](https://www.veritas.com). Follow us on Twitter at [@veritastechllc](https://twitter.com/veritastechllc).

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