

# Veritas Data Management Across Every Cloud

Transform, protect and optimize applications, data and infrastructure wherever they reside.

## Overview

The Veritas Enterprise Data Services Platform solves for how organizations can achieve application, data and infrastructure management simply, even in the most complex, hybrid multicloud infrastructures. (See Figure 1.)

With a platform approach, closing the transformation gap between cloud services becomes a simple and achievable feat with just three steps:

1. **Transform** apps and architectures to meet the new normal.
2. **Protect** against ransomware and IT service interruptions.
3. **Optimize** for cost, compliance and operations with analytics.

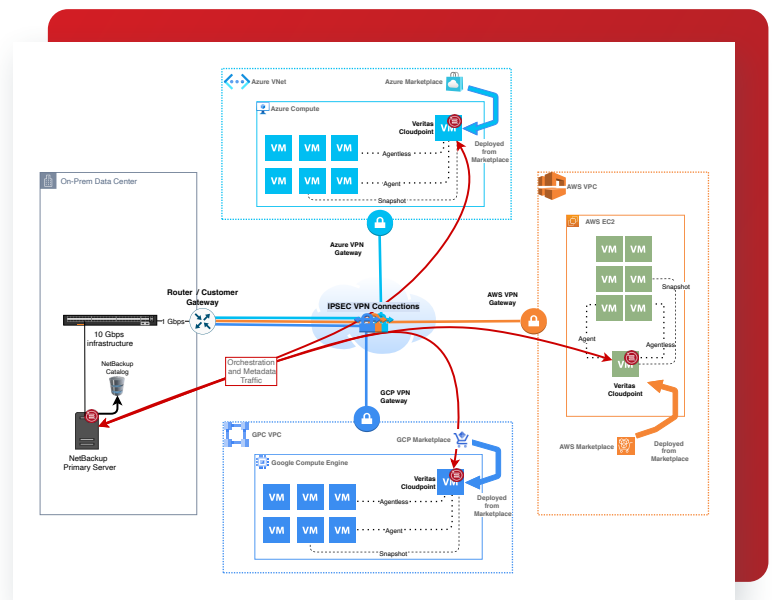


Figure 1

Let's take a moment to expand on each of these steps to demonstrate how we can close your transformation gaps across every cloud.

## Transform

Our strategy is to help transform your data center into an agile, portable infrastructure that isn't dependent on any specific provider or technology. When we say any application, we mean it. With custom application hooks built into all our solutions for availability, data protection and insights, there is almost nothing we cannot interface with and service. We also understand the uniqueness of our customers' environments. The enterprise is vast and requires a special level of attention and awareness to accommodate the many nuances of complex deployments. That's why our products offer the broadest ecosystem support in the industry and are optimized to perform in any edge, core, virtual or cloud environment. We also make it easy for you to operate seamlessly across disparate and distributed infrastructures.

## Protect

When it comes to protection, our story is better than ever. Although threats like ransomware, cloud service outages, natural disasters and human error are often unpreventable, we provide a simple and efficient recovery solution for any type of application. Whether your data resides in a physical, virtual, container or cloud infrastructure, we provide the services to protect and recover your applications at scale as well as the automation and testing utilities to help expedite and simplify the entire process. Our strong focus on an API-first strategy makes integrating our platform into your unique environment easy.

## Optimize

Finally, when it comes to your business and data, we realize things could always run faster, more efficiently and more affordably. That's where our optimization solutions come in. We help ensure your applications and IT services are providing the value and experience your business expects. Ensuring that all workloads are operating effectively and affordably is a top priority, whether they're running in edge, core or cloud infrastructures. Our visibility and insight solutions are designed to ensure your data, applications and infrastructure are compliant with new and changing regulations and that they're discoverable and part of a non-siloed IT ecosystem. Lastly, we help you gain awareness of possible threats so you can act and recover before it's too late.

## Solution

When it comes to managing your data across every cloud and closing digital transformation gaps, the solution has never been clearer: Make your IT services resilient across every cloud with the Veritas Enterprise Data Services Platform.

Interested in learning more about how you can transform, optimize and protect your hybrid multicloud environments? Check out our cloud solutions page.

- **Protect**
  - [AWS: EC2 and Outposts](#)
  - [Azure: Compute and Azure Stack](#)
  - [SaaS applications: Microsoft 365, Google Workspace](#)
  - [VMware Cloud Foundation for every cloud \(VMC, AVS, GCVE\)](#)
  - [OpenStack](#)
- **Optimize**
  - [Adaptive high availability and just-in time resiliency for applications](#)
  - [Dashboard for cloud backup and resource utilization, visualizing reporting, auditing and chargeback](#)
- **Transform**
  - [High availability, enterprise storage for Kubernetes](#)
  - [Migration to the cloud with Veritas Resiliency Platform](#)

## About Veritas

Veritas Technologies is a global leader in data protection and availability. Over 80,000 customers—including 87 percent of the Fortune Global 500—rely on us to abstract IT complexity and simplify data management. The Veritas Enterprise Data Services Platform automates the protection and orchestrates the recovery of data everywhere it lives, ensures 24/7 availability of business-critical applications, and provides enterprises with the insights they need to comply with evolving data regulations. With a reputation for reliability at scale and a deployment model to fit any need, Veritas Enterprise Data Services Platform supports more than 800 different data sources, over 100 different operating systems, more than 1,400 storage targets, and more than 60 different cloud platforms. Learn more at [www.veritas.com](http://www.veritas.com). Follow us on Twitter at [@veritastechllc](https://twitter.com/veritastechllc).

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