

# Better Together: Veritas and Symantec

Improve data intelligence and loss prevention to thwart extortion ransomware.

Ransomware threats have evolved with double- and triple-extortion tactics. These efforts are designed to steal sensitive and confidential data to sell on the dark web or disclose publicly if ransoms are not paid. It takes strong counter-measures to respond to these tactics and deploy controls that empower your security teams to quickly identify and remediate emerging exfiltration attacks.

Ransomware remains the foremost threat to cyber resiliency. As strategies and tactics constantly evolve, you need to closely monitor and remediate data exfiltration indicators of double- and triple-extortion attacks.

The key to defeating these attacks is layering defenses to combine the power of data loss prevention (DLP) with data intelligence and data insights. This approach allows DLP to more accurately identify emerging exfiltration attempts. It uses data intelligence solutions to better pinpoint sensitive data likely to be targeted. These outcomes help improve the accuracy and effectiveness of your data exfiltration controls.

## The Veritas and Symantec by Broadcom Solution

Together, Veritas and Symantec by Broadcom increase the effectiveness of data exfiltration defenses to combat double- and triple-extortion ransomware attacks. They bring DLP together with data intelligence to correlate attack signals to specific users and activity. This enables deeper insights on attacks and reciprocally provides attack intelligence for data discovery and insights to ensure you have appropriate controls, safeguards, and policies for your high-risk data.

Veritas provides data ownership, activity, and other metadata to deepen the understanding of sensitive data in Symantec DLP, while Symantec DLP provides Veritas with incident intelligence to improve data insights and intelligence.

Symantec DLP delivers the highest level of protection to mitigate data breach and compliance risks. With its industry-leading technology, you get comprehensive discovery, monitoring, and protection capabilities that provide total visibility and control over your information. Veritas Data Insight gives compliance teams the ability to classify and contextualize content, making it easier to search through data, gain insights, and meet regulatory requirements.

Veritas and Symantec by Broadcom enrich DLP and data protection to help thwart double- and triple-extortion attacks.

## Veritas and Symantec by Broadcom Solution

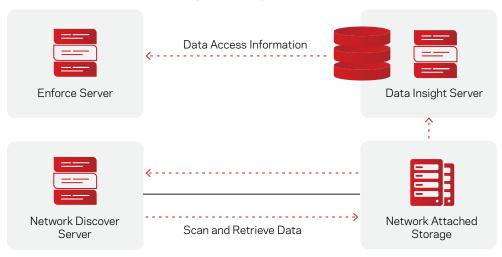


Figure 1. Veritas flow of information between Data Insight and the Symantec Data Loss Prevention servers

#### **Veritas**

- Auditing access to data
- Identification of data owners and automation of entitlement reviews
- Discovery of over-exposed data, including sensitive data
- · Comprehensive user activity monitoring

### Symantec by Broadcom

- The broadest data protection for communication channels—cloud, email, web, endpoints, and storage
- Fewer false-positives with comprehensive detection technologies
- A single console for policy management, incident response, reporting, and administration
- One set of policies and workflow for all communication channels—cloud, email, web, endpoints, and storage

#### **About Broadcom**

Broadcom Inc. (NASDAQ: AVGO) is a global technology leader that designs, develops and supplies a broad range of semiconductor and infrastructure software solutions. Broadcom's category-leading product portfolio serves critical markets including data center, networking, enterprise software, broadband, wireless, storage and industrial. Broadcom solutions include data center networking and storage, enterprise, mainframe, and cybersecurity software focused on automation, monitoring and security, smartphone components, telecoms, and factory automation. For more information, go to broadcom.com.



#### **About Veritas**

Veritas Technologies is the leader in secure multi-cloud data management. Over 80,000 customers—including 91% of the Fortune 100—rely on Veritas to help ensure the protection, recoverability and compliance of their data. Veritas has a reputation for reliability at scale, which delivers the resilience its customers need against the disruptions threatened by cyberattacks, like ransomware. No other vendor is able to match the ability of Veritas to execute, with support for 800+ data sources, 100+ operating systems and 1,400+ storage targets through a single, unified approach. Powered by Cloud Scale Technology, Veritas is delivering today on its strategy for Autonomous Data Management that reduces operational overhead while delivering greater value. Learn more at www.veritas.com. Follow us on X at @veritastechllc.

## **VERITAS**

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