

# Veritas Information Classifier

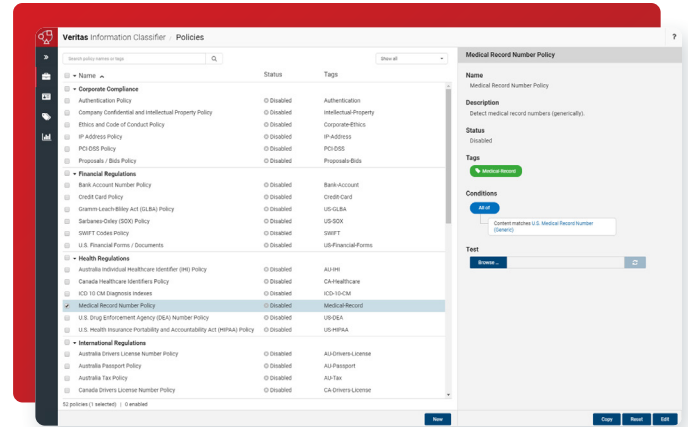
## Solution Brief

### Overview

Organizations are facing an information crisis. A 2020 Global Databerg report found that 53% of data in organizations remains “dark”— data with an undetermined business value. And another 28 percent of that data is redundant, outdated, or trivial (ROT). With this lack of data visibility, classifying data has become paramount for organizations looking to maintain control over their data.

Veritas Information Classifier was designed with the following core characteristics in mind:

- Simplify and automate data management by providing a common classification process across the entire organization.
- Veritas Information Classifier comes pre-configured with 140+ classification policies
- Provide scalability and performance for large amounts of data.
- Flexibility and convenience, providing hundreds of pre-configured policies and patterns along with the ability to create custom patterns and policies.
- Reduce dark data risks and limit sensitive data exposure.



Veritas Information Classifier comes pre-configured with 140+ classification policies

Veritas Information Classifier provides users the ability to define patterns and policies using a single console no matter where the data exists within an organization’s data landscape. It delivers actionable intelligence about an organization’s data, so they can make more informed decisions regarding storage optimization, regulatory compliance, and data security.

Information Classifier provides advanced analytics with the following features:

- It comes pre-loaded with over 900 patterns to detect sensitive data types such as date of birth, social security numbers, credit card numbers, medical records.
- It includes more than 140 pre-configured policies for GDPR, CCPA, HIPAA, Sarbanes-Oxley and other regulations relevant to different countries around the world.
- It minimizes false positives with proprietary confidence-scoring and quality assurance tools to ensure classification accuracy.
- Extensibility, which means users can configure it to recognize their own custom data patterns (such as employee IDs, customer account numbers, etc.).
- New patterns and policies are continually added by Veritas to stay up to date with the current regulatory environment—such as COVID-19 content for healthcare or ransomware detection.

Veritas Information Classifier is available in Veritas Data Insight, Veritas Enterprise Vault, Veritas Enterprise Vault.cloud and Veritas eDiscovery Platform.



### Data Insight: Information Classifier Powers Advanced Risk Analytics

Data Insight provides improved risk intelligence by triangulating metadata insights, user behavior and content classification to inform proprietary user risk score and illuminate potential threats. Data Insight includes Information Classifier to provide exceptional analytics and unearth sensitive Personally Identifiable Information (PII) hidden in dark data.

Artificial Intelligence within Data Insight guides the way Information Classifier scans files. This ensures that the search for sensitive data in the murky depths of the data landscape is optimized, scanning petabytes of data quickly and efficiently. This leads to better regulatory preparedness and more confidence in making decisions about the data organizations store.



### Enterprise Vault and Enterprise Vault.Cloud: Information Classifier Provides Intelligence for Optimized Retention and Discovery

Veritas Enterprise Vault helps organizations store, manage and discover their data more efficiently. Using Information Classifier administrators can classify new content and re-classify archived content to find where sensitive data is located. Classification tags are matched with existing retention policies to ensure consistent management of data. This helps free up scarce resources by enforcing deletion of no- or low-value data.

Classification also enables better response to data discovery for compliance and legal needs by making it easier to search for relevant data using classification tags.



### eDiscovery Platform: Quickly Locate and Review the Data that Matters Most

Using Veritas Information Classifier, eDiscovery Platform arms investigators with a full arsenal of forensic analytics tools to quickly locate and review data that is most relevant to litigation.

Classification can also identify sensitive and privileged documents to eliminate the risk of accidentally disclosing information that should remain private.

Veritas Information Classifier helps organizations around the globe ensure better risk management and better governance.

To learn more, visit [www.veritas.com/classification](http://www.veritas.com/classification)

#### About Veritas

Veritas Technologies is a global leader in data protection and availability. Over 80,000 customers—including 87 percent of the Fortune Global 500—rely on us to abstract IT complexity and simplify data management. The Veritas Enterprise Data Services Platform automates the protection and orchestrates the recovery of data everywhere it lives, ensures 24/7 availability of business-critical applications, and provides enterprises with the insights they need to comply with evolving data regulations. With a reputation for reliability at scale and a deployment model to fit any need, Veritas Enterprise Data Services Platform supports more than 800 different data sources, over 100 different operating systems, more than 1,400 storage targets, and more than 60 different cloud platforms. Learn more at [www.veritas.com](http://www.veritas.com). Follow us on Twitter at [@veritastechllc](https://twitter.com/veritastechllc).

## VERITAS™

2625 Augustine Drive  
Santa Clara, CA 95054  
+1 (866) 837 4827  
[veritas.com](http://veritas.com)

For global contact  
information visit:  
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