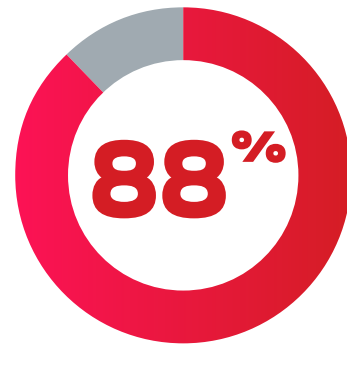


Healthcare is at High Risk from Cyber Attacks

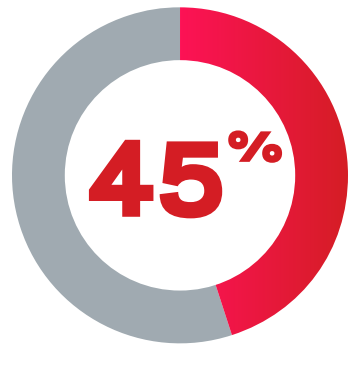
Level up your cyber defense or you could pay a price.

Let's start with a reality check.

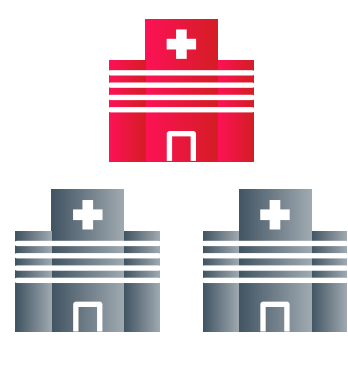
Ransomware is the fastest growing cybersecurity threat for healthcare today.



A majority of healthcare organizations experienced downtime due to ransomware in 2021.¹



Increase in attacks targeting healthcare organizations since Nov. 2020.²



1 in 3 healthcare organizations reported being hit by ransomware in 2020.³

Catastrophic costs continue to rise.

The prognosis isn't pretty for organizations that are unprepared.

\$7.8B

Estimated cost for all healthcare cyber attacks in 2021.⁴

\$250K - \$5M

Range of ransoms demanded from healthcare organizations in 2021.⁴

\$265B

Estimated cost of global ransomware over the next 10 years.⁵

\$9.4M

Average US financial impact from a data breach.⁶

Recovery can be painful.

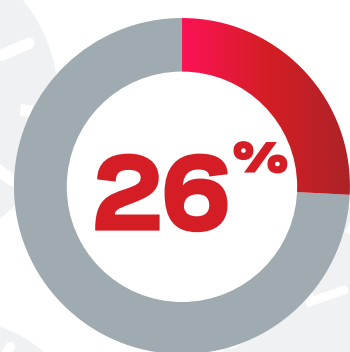
Downtime doesn't just cost money—it causes damage to your reputation.



HIPAA requires orgs to notify patients 60 days after breach.⁷



Healthcare orgs take days to restore operations.⁸



Healthcare orgs take weeks to restore operations.⁸

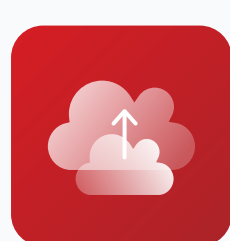
Don't worry, there's good news, too.

Veritas has the perfect prescription to stop the pain of cyber attacks.



Cybersecurity

- Prepare for 'everywhere' patient data
- Keep up with threat actors
- Recover rapidly, with ease



Cloud Control

- Easily manage multi-cloud
- Protect patient data across clouds
- Optimize to lower costs



Data Compliance

- Always be audit-ready
- Only retain what's important
- Find HL7 & HIPAA content on demand



Autonomous Operations

- Leverage AI and machine learning
- Cut costs by automating
- Self-provisioning, self-optimizing

Are you ready to strengthen your cyber resilience?

Find out how our enterprise data management solutions keep healthcare organizations secure:

veritas-industries.com/healthcare



VERITAS™

1 (866) 837-4827 ▪ www.veritas.com

Sources:

1. <https://www.veritas.com/resources/ransomware-for-it-infographic>
2. <https://healthsecurity.com/news/healthcare-accounts-for-79-of-all-reported-breaches-attacks-rise-45>
3. <https://www.verizon.com/business/resources/reports/dbir>
4. <https://www.comparitech.com/blog/information-security/ransomware-attacks-hospitals-data>
5. <https://www2.deloitte.com/content/dam/Deloitte/us/Documents/risk/us-defending-against-ransomware.pdf>
6. <https://insights.comforte.com/report-data-centric-security-could-save-breached-firms-over-250k>
7. <https://www.hhs.gov/hipaa/for-professionals/breach-notification/index.html>
8. <https://www.prnewswire.com/news-releases/quarter-of-healthcare-ransomware-victims-forced-to-halt-operations-301641047.html>